

# Australia My Land



*Discover Australia! You'll Find It Here!*

## Discover how **YOUR** business can ...

- ☞ **Rapidly find more customers!**
- ☞ **Use your website to bring you more business!**
- ☞ **Make you more money!**

Promote YOUR Business on

## Australia My Land

**An information and news directory**

**Visit the Websites:-**

**[www.australiamyland.com.au](http://www.australiamyland.com.au)**

**[www.australiamyland.BIZ](http://www.australiamyland.BIZ)**

**Are you an Australian business?**

**Grow and Expand with Us!**

**LOOK AND YOU WILL SEE THE  
*POTENTIAL!***

**Australia My Land is growing in size and stature with already more than *500 pages* on-line promoting other Australian businesses just like yours!**

**[www.australiamyland.com.au](http://www.australiamyland.com.au)**

**You HAVE to Be in Our New  
Business Directories Website**

**[www.australiamyland.BIZ](http://www.australiamyland.BIZ)**

**With the newly released *Associate Market Business Initiative* we guarantee people will see your site!**

**We will even GIVE YOU Loyalty Bonuses and Rewards!**

**We ARE being found!**

Web Search engines are pretty fastidious programs and to be found and listed quickly by them needs a well built site. We have been at Number One for "aussie pastimes" for over three years since September 2007 after going online in July 2007.

**One of our clients found us by **WITHIN A FORTNIGHT** of going on-line and sent us a letter requesting their listing on our site, "*Thanks Kilcowera Station – WOW!*"**

**We are on the first page and in the top THREE of many other popular search phrases – TAKE ADVANTAGE OF OUR POSITIONS**

# The Advertising Options

## Business and Locality Directories on [www.AustraliaMyLand.BIZ](http://www.AustraliaMyLand.BIZ)

The **Business Directories** on *AustraliaMyLand.BIZ* are linked to specific industry related subjects on the *AustraliaMyLand.com.au* information website. For example the *Station Resorts* page on *AML.com.au* has an associated *Business Directory* on *AML.BIZ*.

The **Locality Guide Directories** on *AML.BIZ* are linked to the *Locality Guides* on *AML.com.au* and are for people looking for information about a particular region or locality, whether that be services, shopping, entertainment or more.

Only Corporate Business Associates are promoted in the *Locality Guide Directories*.

NOTE: Approved **Non-profit Organisations** can utilise the *Locality Guide Directories* with links to their websites as a permanent **FREE** listing.

Similar **FREE**, Key and Corporate Listings are available on *AML* associated sites:  
- see [www.australiamyland.biz/websites.html](http://www.australiamyland.biz/websites.html) for list of websites

## The AML.BIZ Directory Listing Options Are:-

**FREE Listing** (*includes AML-AM FREE Associate Option - see page 7*)

**FREE - ALL YEAR!**

A single half-line entry: Business Name, Suburb and Contact Phone.

Fred Bloggs Sample Business      Sampletown      00 0000 0000

**Key Listing** (*includes AML-AM Key Associate Option - see page 7*)

**AUD\$167.00 per year** (equates to only **\$3.21** [inc GST] per week)

Boxed full-line entry includes Business Name, website, Suburb and Contact Phone plus link to your *AML-AM Key Associate Business Profile Page*.

Sample Key Listing [www.samplekeylisting.com.au](http://www.samplekeylisting.com.au)  
Melbourne 03 0000 0000 [VIEW PROFILE](#)

**Corporate Listing** (*includes AML-AM Corporate Associate Option - see page 7*)

**AUD\$387.00 per year** (equates to only **\$7.45** [inc GST] per week)

**2 Corporate Listings** (in two directories: **1 Business Directory** and **1 Locality Guide**)

- **AUD\$287** for one Listing in **Business Directory** only

Includes Business Name, link to website, Suburb, State and Contact Phone plus link to your *AML-AM Corporate Associate Business Profile Page*. And a little slogan as well!



Thomas Jones Sample Business  
[www.sampletown.com.au](http://www.sampletown.com.au)  
Sampletown VIC 00 0000 0000  
*The Best of The Range Slogan*  
[VIEW PROFILE](#)

## Corporate Advertisement (Silver - only 4 per page \*)

⇒ Offer includes **2 Corporate Listings** in the **AML.BIZ Directories** (see page 3) and **AML-AM Corporate Associate Option** (see page 7)

\* AML only - some AML associated websites may have up to six

Easily seen on the right hand side, near the top of every page, the **Corporate Advertisements** are a great opportunity to get a short message about your product or service across to the visitors to AML.

👉 **AUD\$487.00 per year** (equates to only **\$9.36** [inc GST] per week)



## In-Body Recommendation and Link (Gold - only 3 per page)

⇒ Offer includes **1 Corporate Advertisement** plus **2 Corporate Listings** in the **AML.BIZ Directories** (see page 3) and **AML-AM Corporate Associate Option** (see page 7)

People go to the Internet and websites for information, and we have heaps of that with more coming. **YOUR Business** will be highlighted in the text as people read through the information on the selected page of your choice. Only three **Recommended Businesses with their links** will be showcased on any single page.

👉 **AUD\$687.00 per year** (equates to only **\$13.21** [inc GST] per week)



Get these Promotions in a Package Deal with multiple sites - See page 8

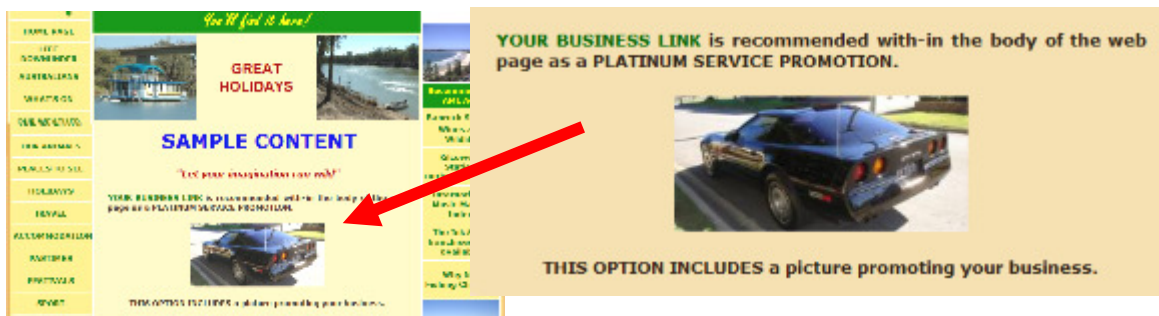
## Platinum - In-Body Recommendation with Photo (only 1 per page)

- ⇒ Offer includes **1 Corporate Advertisement** plus **2 Corporate Listings** in the **AML.BIZ Directories** (see page 3) and **AML-AM Corporate Associate Option** (see page 7)

Highlight the fact that we recommend **YOUR Business** in the text of a Subject Page by adding a **Photo** right there in the centre of the Page. **WOW! IS that really you there?**

**NOTE:** Where any *Platininum, Flashing Banner* or *Special Feature Promotion* occupies a page **NO** other *In-Body* Promotion will be offered.

👉 **AUD\$1187.00 per year** (equates to only **\$22.85** [inc GST] per week)



## Flashing Banner Advertising - on selected pages only / 1 per page

With a **Flashing Banner Advertisement** at the top of a page you will attract the attention of any internet browsing surfer.

- ⇒ Offer includes **2 Corporate Advertisements** plus **2 Corporate Listings** in the **AML.BIZ Directories** (see page 3) and **AML-AM Corporate Associate Option** (see page 7)

👉 **AUD\$1987.00 per year** (equates to only **\$38.21** [inc GST] per week)



Once a **Flashing Banner Ad** OR a **Special Feature** goes onto a page, **NO OTHER** businesses will be given a prime position in the body of that page, talk about a super position!!

**And once it is gone, it will be gone for good!**

**So get in and grab the best pages NOW!!**

**Get these Promotions in a Package Deal with other Sites - See page 9**

## Special Feature - Boxed Section with up to 3 Photos / 1 per page

⇒ Offer includes **4 Corporate Advertisements** plus **2 Corporate Listings** in the **AML.BIZ Directories** (see page 3) and **AML-AM Corporate Associate Option** (see page 7)



**AUD\$2987.00 per year** (equates to only **\$57.45** [inc GST] per week)

The screenshot shows a website page for 'Great Australian Holidays'. At the top, there's a banner with the text 'Discover Australia... You'll Find It Here!' and a background image of a beach and a kangaroo. Below the banner is a navigation menu with tabs: Home Page, Life in Oz, What's On, Travel, Pastimes, Sport, Photos, Questions. On the left side, there's a vertical menu with categories like ULURU, KIMBERLEYS, BROKEN HILL, CRADLE MNT, NEWSLETTER, HOLIDAYS, TOURS, ACCOMMODATION, SIGHTSEEING, CITIES, MAJOR REGIONS, THE OUTBACK, BEACHES, WILDLIFE, PASTIMES, ENTERTAINMENT, SPORTS, MUSIC, WHAT'S ON, SLANG, MEMBERS, TESTIMONIALS, REGIONS, QUICK LINKS, ADELAIDE, BRISBANE, CANBERRA, DARWIN, HOBART, MELBOURNE, PERTH, STONEY, CAIRNS, GOLD COAST, TODAY'S WEATHER, and TODAY'S ADVERTISEMENTS. The main content area features a 'Special Feature' for 'Kilcowera Station' with the text: 'Kilcowera Station in outback Queensland is the place to go for both adventure and peace and quiet. Take part in the station (ranch) life, venture out to see the wildlife or just relax in the quiet solitude of the Australian Outback.' Below this text are three images: a herd of cattle, a landscape, and a close-up of leaves. To the right of the main content, there's a search bar, a 'JUST LOOKING? Search Our Site' button, a 'Kilcowera Station outback station holiday comfort and excitement' section with an image of a person in a hat, a 'Why Not Fishing Charters' section with an image of a boat, and a 'Cloudnine coconut oil products the skinniest fat!' section with an image of a person holding a coconut.

The Flashing Banner and the Special Feature will attract anyone who visits the page to the ONLY Recommended Supplier of the services or products highlighted in the body of the page.

**And once it is gone, it will be gone for good!**

**So get in and grab the best pages NOW!!**

**These Advertising Options come with the  
Promotional Power of the  
Australia My Land Associate Market - AML-AM**

**PLEASE READ ON!**

## AML-AM Australia My Land Associate Market - AML-AM

YOUR Business can benefit from the hard work WE are doing to get customers to your site.

*Australia My Land* has Associates from all over the world. Associates can be *FREE*, *Key* or *Corporate Associates* and enjoy discounts with *AML-AM Suppliers* as well as receive Sales Commissions and Bonuses; and YOUR business can also register with *AML-AM as an Associate*.

With ALL advertising purchased on *AustraliaMyLand.com.au* and associated websites, businesses receive complimentary Associate status as Suppliers in the *AML-AM Business Initiative*. Here they share in, not only the regular rewards that the programme has to offer to all Associates, but their business can decide whether to offer all other *AML-AM Associates*, including other businesses, their products and services as a Supplier in the *AML-AM Discount Credit Docket Initiative*.

### **All Associates Receive a Complimentary Profile Website**

Business Associates can utilise their *Associates Profile Website* to promote their own business, as well as ask their regular clients to also join *AML-AM* and promote their business on their *Associate Profile* sites.

### **Key and Corporate AML-AM Business Associates also receive:-**

*Key* and *Corporate Business Associates* receive a *Full Page Business Supplier Profile* of their business and can list the discounts they are prepared to offer *AML-AM Associates*. The profile and the listed discounts are viewed by the 'surfing' Associates as well as the general public and has links to the Associates own online business website.

**Key Associates Business Profile** - Business description and limited contact details.

**Corporate Associates Business Profile** - Business description, full contact details and up to three photos.

Business Associates (*Suppliers*) can promote to other *AML-AM Associates* a discount on their selected offers when these present themselves as an *AML-AM Business Supplier Associate* accepting *AML-AM Discount Credit Dockets*.

### **Surf'n'Earn (Key and Corporate Business Associates Only)**

All our Associates will be able to earn rewards by surfing through the Supplier Profiles - of both *Key* and *Corporate Business Associates* - where they will likely find a place to spend their *Discount Credit Dockets*. Your Profile will be there for them to Surf, Spot and Spend!

Associates will be able to earn **EXTRA BONUS POINTS** if they follow the link to a *Businesses own Website*, thus promoting the Suppliers own online business websites.

### **Preferred Suppliers (Corporate Business Associates Only)**

Only *Corporate Business Associates* are eligible to be selected as *Preferred Suppliers* on an *Associates Profile Page*.

All our Associates have the opportunity to promote up to three *Preferred Suppliers* on their own Associate Profile website with links direct to the Supplier's Business Profile Page.

Your business could be promoted on many Associates Pages as a *Preferred Supplier*. Tell all your regular customers to **REGISTER** with *AML-AM* as *FREE Associates* and ask them to nominate YOU as one of their *Preferred Suppliers*. You will receive extra exposure on your *AML* advertising when you are placed in our *AML-AM Business Initiative* as a *Corporate Associate Preferred Supplier*.

**Contact Us NOW to take up this offer AND -**

**Ask about our Additional Options**

**☞ AML Full Page Features and Special AML Page Sponsorship**

Talk to our Advertising and Marketing Supervisor about telling the world concerning YOUR Australian business or organisation with a FULL PAGE dedicated to your Company.

**☞ Multiple Website Advertising Packages - from AUD\$687 pa**

Advertise on your choice of AML associated websites *and* AML.com.au in one package.

- To see full list contact your Australia My Land consultant below.

[www.aboutover50.com.au/](http://www.aboutover50.com.au/)

[www.aussiespeedway.com](http://www.aussiespeedway.com)

[www.aussiefloralexpo.com.au](http://www.aussiefloralexpo.com.au)

[www.photoexpo.com.au](http://www.photoexpo.com.au)

[www.aussiesnow.com.au](http://www.aussiesnow.com.au)

[www.aboutimeweddings.com.au](http://www.aboutimeweddings.com.au)

[www.railwayportrait.com](http://www.railwayportrait.com)

[www.worldmusicindex.com](http://www.worldmusicindex.com)

***Let the World Discover YOU!***



**Place YOUR Business or  
website on  
*Australia My Land***

**Contact Robert Wilson  
or your AML-AM Referrer**

**e-Mail:- [robert@australiamyland.com.au](mailto:robert@australiamyland.com.au)**

***"The Ideal Concept for Economic Independence!"***

**NOTE:-** Conditions apply to some Advertising and Associate Options.

Apart from the FREE Listing Option of a business all other Advertising is for the purpose of promoting a Businesses Website therefore a business should have suitable, approved website.

The AML.BIZ Locality Guide Directories are ONLY for Corporate Business Associates.